

TARGET AUDIENCE

New Jersey Physicians, Residents, Medical Students, and Practice Managers

LEARNING OBJECTIVES

After participating in this activity, participants should be better able to:

#1 – This presentation is not designated for *AMA PRA Category 1 Credit*™

#2 – Regulatory Advocacy 101 – 1 hour

- Comply with NJ BME Rules & Regulations that govern medical licensing to avoid possible investigation and sanctions.
- Discuss current law enforcement issues to lessen risk of committing healthcare fraud and abuse.

#3 – Defining Goals of Care: Patient Communication Imperatives from Diagnosis through End of Life – 2 hours

- Articulate the importance and benefits of good communication, both speaking and listening, from diagnosis through end of life.
- Describe the types and purposes of communication, including the POLST form, and factors that influence communication with patients, family members, and other healthcare professionals involved in patients’ care.
- Convey ways to discuss hospice and palliative care
- Identify strategies for discussing and resolving conflict related to patient care and treatment goals

#4 – Everything You Need to Know About ERISA-Regulated Insurance Plans – 1 hour

- Utilize rules governing claims processing (ERISA) for reimbursement and filing of successful appeals of denied claims.

#5 – The Future of Maintenance of Certification – 1 hour

- Discuss the latest issues and changes impacting MOC (Maintenance of Certification)
- Discuss the AMA’s policy on MOC.

ACCREDITATION

This activity has been planned and implemented in accordance with the Accreditation Requirements and Policies of the Medical Society of New Jersey (MSNJ) through the joint providership of Saint Barnabas Medical Center and the Medical Society of New Jersey. Saint Barnabas Medical Center is accredited by MSNJ to provide continuing medical education for physicians.

AMA CREDIT DESIGNATION STATEMENT

Saint Barnabas Medical Center designates this live activity for a maximum of **4 AMA PRA Category 1 Credits**™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

DISCLOSURE

According to the disclosure policy of St. Barnabas Medical Center, all those who are in a position to control content (faculty, planners, editors, managers, and other individuals) are required to disclose relevant relationships with commercial companies related to this activity. All relevant conflicts of interest that are identified are reviewed for potential conflicts of interest. If a conflict is identified, it is the responsibility of St. Barnabas to initiate a mechanism to resolve the conflict(s).

The existence of these interests or relationships is not viewed as implying bias or decreasing the value of the presentation. All educational materials are reviewed for fair balance, scientific objectivity of studies reported, and levels of evidence.

THANK YOU TO OUR PARTNERING SOCIETIES

- American College of Emergency Physicians – New Jersey Chapter
- American College of Surgeons, New Jersey Chapter
- Dermatological Society of New Jersey
- Infectious Diseases Society of NJ
- Nephrology Society of New Jersey
- New Jersey Academy of Family Physicians
- New Jersey Academy of Ophthalmology
- New Jersey Academy of Otolaryngology-Head and Neck Surgery
- New Jersey Academy of Facial Plastic Surgeons
- New Jersey Association of Ambulatory Surgery Center
- New Jersey Association of Osteopathic Physicians and Surgeons
- New Jersey Chapter, American Academy of Pediatrics
- New Jersey Chapter, American College of Cardiology
- New Jersey Council of Child & Adolescent Psychiatry
- New Jersey Gastroenterology and Endoscopy Society
- New Jersey Obstetrical and Gynecological Society
- New Jersey Orthopaedic Society
- New Jersey Patient Care and Access Coalition
- New Jersey Psychiatric Association
- New Jersey Rheumatology Association
- New Jersey Society of Interventional Pain Physicians
- New Jersey Society of Pathologists
- New Jersey Society of Plastic Surgeons
- New Jersey State Society of Anesthesiologists
- Oncology Society of New Jersey
- Radiological Society of New Jersey
- Surgery Center Coalition
- The Neurological Association of New Jersey
- Vascular Society of New Jersey

Registration Fees:

MSNJ Member (paid in full 2015).....	\$79.00
“Partnering Organization” Physician.....	\$79.00
Unaffiliated Physician.....	\$99.00
Residents/Medical Students.....	NO FEE if pre-registered*
	(* \$20.00 if registering at the door)

The 2nd Annual Physicians’ Advocacy Conference and House of Delegates Meeting

May 1, 2015 • 7:30 am – 6:00 pm

Crowne Plaza Princeton

870 Scudders Mill Road, Princeton, NJ



**Register online at
www.msnj.org/annualmeeting**

**For additional information please contact MSNJ at
info@msnj.org or 609.896.1766**

7:30am-8:30am:
Exhibits Open/Continental Breakfast/Registration

8:30am-9:30am:
GENERAL SESSION
 Welcome - Paul J. Carniol, MD, MSNJ President
Keynote Speaker



Robert E. Andrews, Esq., Of Counsel, Dilworth Paxson LLP; Former Member of the United States House of Representative; Former Chairman of the Health, Employment, Labor and Pensions (HELP) Subcommittee of the House Committee on Education and the Workforce

9:30am-10:00am:
Visit Exhibits/Refreshment Break

10:00am-11:00am:
Concurrent Advocacy Workshops
Workshop #1: Legislative Advocacy 101
Learn essential advocacy skills from sitting legislators and veteran lobbyists to protect your practice and patients from mandates, scope expansions and more.

Speakers:



Paul N. Bontempo, President and Co-Founder, MBI-GluckShaw, Democratic State Committeeman and Former Democratic National Committeeman



AJ Sabath, Partner and Co-Founder, Advocacy and Management Group



Assemblywoman Amy Handlin (R-District 13), Deputy Republican Leader



Assemblywoman Nancy Pinkin, MPA (D-District 18), Member Assembly Health and Senior Services Committee, Assembly Labor Committee and Assembly Homeland Security Committee

Workshop #2: Regulatory Advocacy 101
Learn from New Jersey regulators on physician compliance and enforcement priorities to protect your license and practice.

Moderator:



Jeffrey S. Chiesa, Esq., Member, Wolff & Samson; Former New Jersey Attorney General; Former U.S. Senator



Speakers:
 Ronald Chillemi, Esq., Acting New Jersey Insurance Fraud Prosecutor, Former Assistant United States Attorney for the District of New Jersey



Sindy M. Paul, MD, MPH, FACPM, Medical Director, New Jersey Board of Medical Examiners, Associate Professor Rutgers University School of Public Health, Epidemiology Division and Assistant Clinical Professor at the Rutgers University School of Medicine

Workshop #3: Defining Goals of Care: Patient Communication Imperatives from Diagnosis through End of Life
Learn new tools to improve end-of-life communication and care for your patients and fulfill your mandatory biennial two credits on this topic.
**This is a two hour workshop with a break (10:00am – 12:15pm)*

Speaker:
 Stephen Goldfine, MD, DABFP, CAQGM, DABHP, Chief Medical Officer, Samaritan Healthcare & Hospice; Hospice and Palliative Physician, Samaritan Palliative Medical Partners

11:00am-11:15am:
Visit Exhibits/Refreshment Break

11:15am-12:15pm:
Concurrent Advocacy Workshops
Workshop #4: Everything You Need to Know About ERISA-Regulated Health Plans

Did you know this federal law regulates most plans in New Jersey? Whether you are in network or not, learn how to maximize payments through assignment of benefits, billing, appeals and more.

Speaker:



Tom Force, Founder, President and Chairman of the Board, The Patriot Group, Co-Chairman of the Health and Hospital Committee of the Suffolk County Bar Association, Co-founder of the Healthcare Reimbursement Attorneys Network, Former United States Marine

Workshop #5: The Future of Maintenance of Certification
The American Board of Medical Specialties has issued new standards for Maintenance of Certification programs. Learn about the programs and how the boards are responding to the concerns of organized medicine.

Speakers:



R. Barrett Noone, MD, FACS, Executive Director American Board of Plastic Surgery, Board of Directors, American Board of Medical Specialties



Alejandro Aparicio, MD, FACP, Director, Division of Continuing Physician Professional Development, American Medical Association

12:15pm-1:45pm:
Lunch

1:45pm-4:00pm:
MSNJ House of Delegates and Concurrent Advocacy Workshops

1:45pm-2:45pm:
Concurrent Advocacy Workshops
Workshop #1 Repeated with New Legislators



Assemblyman Herbert Conaway, MD, Esq. (D-District 7), Chairman of the Assembly Health and Senior Services Committee



Assemblywoman Mary Pat Angelini (R-District 11), Deputy Conference Leader

Workshop #2 Repeated with New Moderator



Alex J. Keoskey, Esq., Partner, Decotiis, Fitzpatrick & Cole, LLP, Former Deputy Attorney General (Professional Boards Prosecution Section) and United States Marine

2:45pm-3:00pm:
Visit Exhibits/Refreshment Break

3:00pm-4:00pm:
Workshops #4 and #5 Repeated with Same Speakers

4:30pm:
Capitol Club Reception
After a day of dynamic programming, MSNJ invites you to wind down at our Capitol Club Reception. The Capitol Club consists of physicians and supporters who contribute at high levels to MedAC, MSNJ's political action committee. Political contributions are a key part of physician advocacy and MedAC is the only statewide PAC that represents all physician interests.